

Automatic Task Management Application for Restaurants

In this homework the opportunity screening framework method is used to describe an automatic task management application for restaurants. It is designed for companies with multiple or single restaurant locations to manage and organize their work automatically.

We have high potential on the market as currently there are no such applications in Romania and restaurants are in a demand of digitalization to fasten their work and have an overall report of their progress.

With such an application we could have soon high margins as multiple restaurants will use it and the number of users will grow in time.

The application, as there are many IT companies could be easily copied and it is hard to bring something new in such platforms, so there is a possibility that competitors might implement their own solution for the problem and then the price war begins, however they must be fast in order to do that.

The management of the project is complete, we have a project manager, three full stack developers and an investor/manager.

Finally, there are no fatal flows identified as the project has everything it needs in order to be up and running, no legal or market restrictions.

	Attractiveness	
	High Potential	Low Potential
Market	X	
Harvest	X	
Competitive		X
Management	X	
Fatal Flaws	X	

Table 1. Opportunity Screening Framework