

Car Service Scheduling Software

My business idea would be to create a car service scheduling software for auto shops. The automotive industry is a fast paced field that requires immediate access to updatable data, so the possibility of letting your customers schedule car service appointments 24/7 and give feedback easily, sending them automated booking reminders, creating individual booking links for each service the car service offers along with the rates, and for the mechanics to be able to track booking numbers more easily would help any car service be more organized and productive.

	Atractiveness	
	High Potential	Low Potential
Market	X	
Harvest	X	
Competitiveness		X
Management	X	
Fatal	X	

The application would have high potential on the Romanian market as at the moment there are no any other competitors on the market. Also, the application would be an opportunity for many car repair shops to increase their productivity and the number of customers as many people prefer booking services online these days.

In terms of profits, the harvest can be consider high potential because at the moment there are a lot of car repair shops on the market and in order to gain competitive edge they will want to acquire our services.

Because the concept would be simple to imitate and there would not be much that could be done to improve it, competition may arise and prices might decrease, but they need to act quicly if they want it to occur.

The management component is simple to handle and the program will be usable quite quicly.

Finally, since there are no limitations, I am unable to anticipate any fatal flaws for this business.