

## NFT for Real Estate

### **Business idea:** *NFT Project backed up by Real Estate investments*

This business idea will act similarly to a crowd funding campaign, but it will be done via NFT sales. Basically, each NFT from the Real Estate collection will own a percentage of the total investment. Investment will be represented by the construction and rental of some small and cozy cottages resort, in a mountain area of Romania.

	High potential	Low potential
Market	X	
Harvest	X	
Competitive	X	
Management	X	
Fatal flows	X	

I believe this project has a great potential to grow, based on its uniqueness. The NFT **Market** can easily adopt it, considering its ROI, which will be done both in Crypto and real cash. From a tourism **market** point of view, I think this will be highly appreciated considering this resort will be a luxury one, where tourists will be treated at higher standards.

Going to the **profitability point of view**, this business can generate a very nice ROI for all kinds of investors. If you're an NFT investor, you can further sell your NFT on the Market for profit, or if you're more of a classic investor, you can buy an NFT and receive your quarterly dividends coming from the rental services.

On the **competition** side, other resorts can come with better facilities and offers. But considering our uniqueness, we will strive to come with new great benefits for our clients.

In this project there will be 5 people involved in. One graphic designer, one developer, One marketing and business lead and one housekeeper. The business **management** will be done via DAO (Decentralized Autonomous Organization), where 50% of the voting power will be hold by the Team (the above 5 people) and 50% will be hold by the NFT Community.

The only **fatal** event I can foresee, is the end of the cryptocurrencies. But, I don't think this will happen.