

Templating Engine for Judicial Companies

The project that I will pass through the current framework is an application for templating that will help notaries to make appointments with clients more efficiently. This idea came to mind while staying extra time every time I needed an official document signed as a contract or power of attorney because of the many typos done in the document. The product will come as a monthly subscription and the initial templates have a cost per template.

	Attractiveness	
	High Potential	Low potential
Market	X	
Harvest		X
Competitive		X
Management	X	
Fatal Flaws	X	

Market: This will reduce the need of hiring more secretaries or any at all for completing the documents. Also, the time spent by one employee on one document will be reduced because the learning curve will be flatten as fast as possible. Also, there is no product on this specific market fulfilling this need.

Harvest: Even though the expected market will be huge, the margin for every client will be small and hard to be increased.

Competitive: Because the idea is not that hard to implement, the product can be copied by other enterprises and implemented fast.

Management: The team around this product has a lot of strong points and I believe the product will hit the market as soon as Q2 next year.

Fatal flaws: I cannot see any flaws for the current project, maybe the only one being the ease of reproducing it.